

# LowCVP Conference 2014

## DRAFT AGENDA

Low Carbon Vehicle Partnership Annual Conference 2014  
**The low carbon contribution: Driving growth; delivering jobs**  
 Tuesday 15 July 2014 • BIS Conference Centre, 1 Victoria Street, Westminster

10.00	<p><b>Introduction</b>  <b>Darran Messem</b>, Chair, LowCVP</p> <p><b>Welcome from Conference chair</b>  <b>James Murray</b>, Editor, Business Green</p>
10.05	<p><b>Welcome from sponsor</b>  <b>Mark Constable</b>, Senior Product Manager for Electric Vehicles and Future Heat, EDF Energy</p>
<b>PLENARY SESSION I</b> <b>Driving Low Carbon Automotive Investment in the UK</b>	
10.10	<p><b>Launch and presentation of LowCVP Report</b>  <i>Investing in the low carbon journey: Lessons from the first decade of UK policy on the road to 2050</i></p> <p><b>Report authors:</b></p> <ul style="list-style-type: none"> <li>• <b>Professor Peter Wells</b>, Professor of Business and Sustainability, Centre for Auto Industry Research, Cardiff Business School</li> <li>• <b>Adam Chase</b>, Director, E4tech</li> </ul>
10.30	<p><b>Keynote Address and response</b>  <b>The future for low carbon automotive investment</b></p> <p><b>Baroness Kramer</b>, Minister of State for Transport</p>
10.50	<p><b>Response to the LowCVP Report</b></p> <ul style="list-style-type: none"> <li>• <b>Joe Greenwell CBE</b>, Chief Executive, Automotive Investment Organisation</li> <li>• <b>Andy Eastlake</b>, Managing Director, LowCVP</li> </ul>
11.10	<p><b>Question &amp; Answer session</b></p> <p>The audience will have the opportunity to ask questions of the panel</p>
11.25	<p><b>Tea and coffee break: Photo opportunity with electric vehicles</b></p>

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PLENARY SESSION II Delivering Growth and Jobs	
11.50	<p><b>The Climate Context: IPCC report overview</b></p> <p><b>Professor Jim Skea</b>, Committee on Climate Change; Vice-Chair of Mitigation Working Group, Intergovernmental Panel on Climate Change</p>
12.05	<p><b>UK industry's future: growth, jobs &amp; the environmental imperative</b></p> <p><b>Stakeholder Panel</b></p> <ul style="list-style-type: none"> <li>• <b>Dr Rupert Lewis</b>, Head of Automotive Policy, Department for Business, Innovation and Skills</li> <li>• <b>Jerry Hardcastle OBE</b>, General Manager - Innovation and Performance Projects, Nissan Motor Manufacturing (UK) Ltd</li> <li>• <b>Nicola Smith</b>, Head of Economic and Social Affairs, TUC</li> </ul> <p>Each panellist will be asked to contribute their thoughts on some of the key questions. The session will be interactive and generate audience participation.</p> <p>Panel Question &amp; Answers</p>
13.00	<p><b>Lunch and exhibition viewing: Photo opportunity with electric vehicles</b></p>
PARALLEL SESSION I Translating national policy to the local context	
14.00	<p><b>Session chair: Will Straw</b>, Associate Director for Climate Change, Energy and Transport, IPPR</p> <p><b>A Tale of Two Cities</b></p> <p><b>Local Authority case 1 – London</b> <b>Murad Qureshi AM</b>, Chair, Environment Committee, London Assembly</p> <p><b>Local Authority case 2 – York</b> <b>Mike Southcombe</b>, Environmental Protection Manager, York City Council</p>
	<p><b>Discussion:</b></p> <ul style="list-style-type: none"> <li>• <b>Michael Hurwitz</b>, Director, Energy, Technology and International (ETI), Department for Transport</li> <li>• <b>Professor Greg Marsden</b>, Director, Institute for Transport Studies, University of Leeds</li> <li>• <b>Gloria Esposito</b>, Head of Projects, LowCVP</li> </ul>

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PARALLEL SESSION II Transport energy; the low carbon fuels conundrum	
14.00	<p><b>Session chair: Darran Messeem</b>, Chair, LowCVP</p> <p><b>Overview</b></p> <ul style="list-style-type: none"> <li>• <b>Rob Wakely</b>, Head of Low Carbon Fuels, Department for Transport</li> </ul> <p><b>A Fuels Roadmap for the UK</b></p> <ul style="list-style-type: none"> <li>• <b>Jonathan Murray</b>, Director of Policy and Operations, LowCVP</li> <li>• <b>Celine Cluzel</b>, Principal Consultant, Element Energy</li> </ul> <p><b>Panel session with Q&amp;A</b></p> <ul style="list-style-type: none"> <li>• <b>Laura Buffet</b>, Policy Officer – Clean Fuels team, Transport &amp; Environment</li> <li>• <b>Diana Raine</b>, European Business Manager for Hydrogen, Air Products</li> <li>• <b>Dr Chris Malins</b>, Fuels Lead, International Council on Clean Transportation (ICCT)</li> <li>• <b>Richard Stark</b>, Advocacy Manager Renewable Energy, AB Sugar</li> <li>• <b>Patrick Lynch</b>, Biofuels Sustainability Manager, Greenergy</li> </ul>
15.10	Tea and coffee break
PLENARY SESSION III Innovative approaches to the introduction of electric and plug-in vehicles	
15.30	<p><b>Welcome from session chair</b> <b>Henry Foy</b>, Automotive Correspondent, Financial Times</p> <p><b>Panel discussion:</b></p> <p><b>Matthew Pencharz</b>, Senior Advisor to the Mayor of London for Environment and Energy  <b>Cédric Bolloré</b>, Director of Industry Activities, Bolloré Group  <b>Dave Roberts</b>, Director, My Electric Avenue</p>
16.25	<p><b>Conference summary</b> <b>Darran Messeem</b>, Chair, LowCVP</p>
16.30	<p><b>Post-Conference VIP drinks reception</b> (including invited MPs and Peers) sponsored by Shell</p> <p><b>Baroness Verma</b>, Minister for Energy and Climate Change  <b>Rt Hon John Gummer (Lord Deben)</b>, Chairman of the Committee on Climate Change</p>
18.00	Post-Conference VIP reception closes