

CONNECT

PLANNING FOR 2025 PARTY CONFERENCES?

**Liberal Democrat
Conference**
20-23 September
Bournemouth

**Labour Party
Conference**
28 Sept - 1 Oct
Liverpool

**Conservative Party
Conference**
5-8 October
Manchester

Our experienced team can work with you to maximise your impact at the 2025 party conferences.

Call us today to discuss your requirements on **020 7592 9592**
or email us at partyconferences2025@connectpa.co.uk



FRINGE EVENTS

Connect is widely recognised for running the best attended and most engaging conference fringes on topics of national importance, including housing, transport, energy, health, policing and local government. We will work closely with you to ensure you have the right venue, timing and speakers to ensure your fringe event stands out and has real impact on policy makers. We source, secure and brief speakers, and manage all fringe listings, branding, flyers and adverts as well as high level support on the day – maximising your profile and attendance at your events, ensuring you get best value from your time and budget.

MULTI-PARTNER FRINGE EVENTS

Connect have developed a successful format for bringing together a range of organisations during the party conference season which gives multiple partners a distinct voice whilst demonstrating an overall sector approach to a particular policy issue. Connect organises many multi-partner fringe events which provide excellent value for money whilst achieving high impact.



CONTACT PROGRAMMES

Make the most of your time at Party Conferences broadening your network, Connect will work with you to identify and prioritise the key people to meet, secure a programme of meetings for your organisation's senior team and maximise the value of the time spent at the conferences. This provides one-to-one opportunities for you to get your message across and is incredibly valuable. Connect prepare a background briefing on your key messages, the people you are meeting and manage the whole engagement process and follow-up.



DINNERS

Connect has a strong reputation in organising successful dinners at party conferences. Dinners can also provide a more personal and informal opportunity to build dialogue and communicate with your target audiences to get your messages across. Connect will work with you to ensure quality attendance. Invitation only style events can be very cost effective means of engaging with your key targets and raise the profile of your issues.

EXHIBITIONS

The exhibition at each party conference provides a major focus for delegates and organisations alike. Connect can help you manage the whole process and ensure that your stand complements all other activity and contact; maximising your presence and achieving value for money for the time and resources you commit.



PHOTO AND MEDIA OPPORTUNITIES

Connect will help you make the most of media and photo opportunities. This can include visits to a local project, as well as "celebrity" involvement.

CONNECT

Connect has over twenty years' unrivalled experience in supporting clients to get the most out of party conferences, through events and one-to-one contact programmes. We understand what works and how to derive the highest possible value from attending these major political events.

Connect is widely recognised for running the best attended and most engaging party conference events on a wide range of topics including housing, transport, energy, pensions, health, policing, local government and consumer issues.



Our success in delivering first-class party conference engagement has been recognised by the industry with a number of prestigious awards:

2023 Commended at the Labour Party Conference Stand Awards for our Specsavers stand

2023 Shortlisted at Public Affairs Awards for Best In-house Consultancy Collaboration for our party conference work with Specsavers

2018 Voted best stand at the Liberal Democrat conference for our Pimlico Plumbers stand

2016 Public Affairs Award for Fringe Event of the Year for the Fraud Fringe

2015 Shortlisted for Public Affairs Award for Party Conference Event of the Year for the Housing Fringe and Dinners

2014 Public Affairs Award for Corporate Campaign of the Year for our apprenticeships work

2013 Public Affairs Award for Best Party Conference Activity for our London-to-Brighton Charity Bike Ride

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